

CATALYST 2023

Sponsorship Opportunities



April 6, 2023 — Join Seattle's Union Gospel Mission's 2023 Catalyst Gala and you'll be part of a community that has been dedicated to Seattle's homeless and hungry since 1932.

Make a Difference

The homelessness crisis in the greater Seattle area is the third largest in the nation — it's massive and growing. Seattle's Union Gospel Mission, with our deep experience and high success rates, understands homelessness' complex root causes and effective solutions.

Over the past ten years, our 65% post-graduation success rate reflects our relationally driven, longer-term approach, an approach that requires significant time and resources. Your partnership to raise \$1M at Catalyst will help give our homeless neighbors a second chance.



Gain Valuable Visibility

Catalyst 2023 is one of Seattle's premier events.

- *Your sponsorship generates valuable visibility and increased brand awareness, positioning your company as a community leader while providing a valuable return on your business investment.*
- *Marketing exposure to an estimated 500+ Gala patrons, donors, and volunteers through event materials.*
- *Recognition in front of 20,000+ local Mission supporters through publications, websites, and social media.*
- *Exclusive opportunities to network with the region's leading business, civic, and social leaders.*

Enjoy a Memorable Evening

On Thursday, April 6, 2023, we'll celebrate 90 years of changed lives and God's faithfulness through the Mission and Catalysts like you! It's an inspiring evening you won't want to miss!

PRESENTING SPONSORSHIP\$100,000

Benefits

- Three social media posts to 40,000+ followers about your philanthropic support
- Prominent logo inclusion in half-page thank you ad in The Seattle Times
- Promotional materials in event packets/bag
- Full-page (color) inside cover ad in the event program
- Logo/Name on event webpage
- Event signage
- Table signage
- Two VIP tables of 10 with premier seating
- Acknowledgment from the stage
- Event materials
- VIP event



PLATINUM SPONSORSHIP\$50,000

Benefits

- Logo inclusion in half-page thank you ad in The Seattle Times
- Full-page ad in the event program
- Logo/Name on event webpage
- Event signage
- Table signage
- One VIP table of 10 with premier seating
- Acknowledgment from the stage
- Event materials
- VIP event



CHAMPION SPONSORSHIP \$25,000

Benefits

- Logo inclusion in a half-page thank you ad in The Seattle Times
- Half-page ad in the event program
- Logo/Name on event webpage
- Event signage
- Table signage
- Table of 10
- Acknowledgment from the stage
- Event materials
- VIP event



SUSTAINER SPONSORSHIP \$10,000

Benefits

- Half-page ad in the event program
- Logo/Name on event webpage
- Event signage
- Table signage
- Table of 10
- Acknowledgment from the stage
- Event materials
- VIP event



Partner Sponsorship \$5,000

Benefits

- Half-page ad in the event program
- Logo/Name on event webpage
- Event signage
- Four tickets
- Table signage
- Acknowledgment from the stage
- Event materials
- VIP event

Catalyst Ambassador

Table Sponsorship \$2,500

Benefits

- Table of 10
- Table signage
- Acknowledgment from the stage
- Event materials
- VIP event

Event Program

Half-Page Ad \$500

TO SPONSOR

Go to ugm.org/catalyst or contact Fannie at (206) 432-8425

Thank you to our 2021 Sponsors





Sponsorship Levels and Benefits

	PRESENTING SPONSOR \$100,000	PLATINUM SPONSOR \$50,000	CHAMPION SPONSOR \$25,000	SUSTAINER SPONSOR \$10,000	PARTNER SPONSOR \$5,000	CATALYST AMBASSADOR \$2,500	CATALYST AD \$500
Social media posts	●						
Promotional materials in event packets/bags	●	●					
Half-page ad in The Seattle Times	●	●	●				
Full-page ad in program (Color - inside cover)		●					
Half-page ad in program			●	●	●		●
Logo/Name on event webpage	●	●	●	●	●		
Event signage	●	●	●	●	●		
Table signage	●	●	●	●	●	●	
VIP table(s) of 10 (Two)		●					
Table of 10			●	●		●	
Tickets					(Four)		
Acknowledgment from the stage	●	●	●	●	●	●	
Event materials	●	●	●	●	●	●	
VIP event	●	●	●	●	●	●	