# CATALYST 2023

## Sponsorship Opportunities





**April 6, 2023** — Join Seattle's Union Gospel Mission's 2023 Catalyst Gala and you'll be part of a community that has been dedicated to Seattle's homeless and hungry since 1932.

### Make a Difference

The homelessness crisis in the greater Seattle area is the third largest in the nation — it's massive and growing. Seattle's Union Gospel Mission, with our deep experience and high success rates, understands homelessness' complex root causes and effective solutions.

Over the past ten years, our 65% post-graduation success rate reflects our relationally driven, longer-term approach, an approach that requires significant time and resources. Your partnership to raise \$1M at Catalyst will help give our homeless neighbors a second chance.



### Gain Valuable Visibility

Catalyst 2023 is one of Seattle's premier events.

- Your sponsorship generates valuable visibility and increased brand awareness, positioning your company as a community leader while providing a valuable return on your business investment.
- Marketing exposure to an estimated 500+ Gala patrons, donors, and volunteers through event materials.
- Recognition in front of 20,000+ local Mission supporters through publications, websites, and social media.
- Exclusive opportunities to network with the region's leading business, civic, and social leaders.

#### Enjoy a Memorable Evening

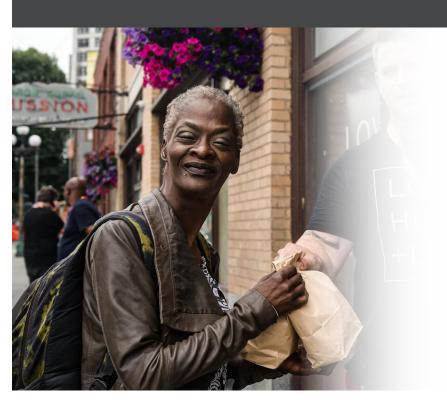
On Thursday, April 6, 2023, we'll celebrate 90 years of changed lives and God's faithfulness through the Mission and Catalysts like you! It's an inspiring evening you won't want to miss!

#### **Benefits**

- Three social media posts to 40,000+ followers about your philanthropic support
- Prominent logo inclusion in half-page thank you ad in The Seattle Times
- Promotional materials in event packets/bag
- Full-page (color) inside cover ad in the event program
- Logo/Name on event webpage
- Event signage
- Table signage
- Two VIP tables of 10 with premier seating
- Acknowledgment from the stage
- **Event materials**
- VIP event



### PLATINUM SPONSORSHIP.....\$50,000



#### **Benefits**

- Logo inclusion in half-page thank you ad in The Seattle Times
- Full-page ad in the event program
- Logo/Name on event webpage
- Event signage
- Table signage
- One VIP table of 10 with premier seating
- Acknowledgment from the stage
- Event materials
- VIP event

#### **Benefits**

- Logo inclusion in a half-page thank you ad in The Seattle Times
- Half-page ad in the event program
- Logo/Name on event webpage
- Event signage
- Table signage
- Table of 10
- Acknowledgment from the stage
- Event materials
- VIP event



### SUSTAINER SPONSORSHIP.....

\$10,000



#### **Benefits**

- Half-page ad in the event program
- Logo/Name on event webpage
- Event signage
- Table signage
- Table of 10
- Acknowledgment from the stage
- Event materials
- VIP event

#### Partner Sponsorship . . . . . \$5,000

#### **Benefits**

- Half-page ad in the event program
- Logo/Name on event webpage
- Event signage
- Four tickets
- Table signage
- Acknowledgment from the stage
- Event materials
- VIP event

Catalyst Ambassador	
Table Sponsorship	\$2.500

#### **Benefits**

- Table of 10
- Table signage
- Acknowledgment from the stage
- Event materials
- VIP event

Event Program
Half-Page Ad......\$500

### TO SPONSOR

Go to **ugm.org/catalyst** or contact Fonnie at (206) 432-8425

### Thank you to our 2021 Sponsors























### Sponsorship Levels and Benefits

